

# **PW**Show Daily

*PW*'s Show Daily special tabloids are the most influential sales tool for lead generation and awareness-building at the largest international book fairs around the globe! Show Daily issues are distributed on-site in addition to *PW*'s regular print and digital readership.

## **Bologna Children's Book Fair**

Show Dates: March 26-29, 2018 Reservations Due: March 13, 2018

## London Book Fair

Show Dates: April 10-12, 2018 Reservations Due: March 29, 2018

## BookExpo

Show Dates: May 30-June 1, 2018 Reservations Due: May 10, 2018

# BookCon

Show Dates: June 2-3, 2018 Reservations Due: May 10, 2018

# **Frankfurt Book Fair**

Show Dates: October 10-14, 2018 Reservations Due: September 27, 2018 Stand out from the crowd with same-day immediacy to build buzz, fuel excitement and deliver leads at your booth.

- Events
- Meet the Author
- Signings
- Product Demos
- New Titles

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