



2025 EDITORIAL CALENDAR

January

Jan. 6th 12/16 12/23

- LibLearnX Preview (Jan. 24–27)
- School & Library Spotlight (Edition I)
- Writers to Watch

Jan. 13th 12/31 1/6

- Spring Religion & Spirituality Preview
- Festivals and Conferences 2024 [Online Only]
- BookLife

Jan. 20th 1/8 1/13

- Spring Travel

Jan. 27th 1/15 1/20

- Spring Comics & Graphic Novel Preview *
- BookLife

February

Feb. 3rd 1/21 1/24

- Spring Children's Preview *

Feb. 10th 1/29 2/3

- Sci-Fi/Fantasy/Horror *
- Winter Institute Preview (Feb. 23–26)
- BookLife

Feb. 17th 2/5 2/10

- In Focus: Indigenous Representation *

Feb. 24th 2/12 2/17

- London Book Fair Show Guide (March 11–13)
- BookLife
- Printing and Paper 1/24 2/14

March

March 3rd 2/19 2/24

- Cookbooks *
- Religion & Spirituality: Social/Political

March 10th 2/26 3/3

- Comics Retailing
- Middle Grade *
- BookLife

March 17th 3/5 3/10

- Bologna Children's Book Fair Preview (March 31–April 3)
- Fast Growing Publishers

March 24th 3/12 3/17

- Texas Library Preview (April 16–19)
- School & Library Spotlight (Edition II)
- Children's Books in China

March 31st 3/19 3/24

- Family & Relationships
- Books in Spanish
- BookLife

April

April 7th 3/26 3/31

- Summer Reads *

April 14th 4/2 4/7

- In Focus: LGBTQ Voices *
- BookLife

April 21st 4/9 4/14

- Independent Bookseller Issue *

April 28th 4/16 4/21

- YA
- Manga
- BookLife



2025 EDITORIAL CALENDAR

May Space Materials

May 5th 4/23 4/28

- Self-Help & Wellness *
- Religion & Spirituality: Spiritual, But Not Religious

May 12th 4/30 5/5

- Romance *
- BookLife
- Books in Spanish

May 19th 5/7 5/12

- US Book Show Preview

May 26th 5/14 5/19

- Graphic Novel Non-Fiction
- Hobbies & Home *
- BookLife
- Children's Institute Preview (June 12–14)

5/12 5/16

June Space Materials

June 2nd 5/21 5/26

- Business, Leadership & Personal Finance *
- Religion & Spirituality: Books for Women
- Audiobook Preview

5/2 5/23

June 9th 5/28 6/2

- Spotlight: UK/Ireland
- BookLife

June 16th 6/4 6/9

- ALA Preview (June 26–July 1)
- School & Library Spotlight (Edition III)
- Graphic Novels in Libraries

June 23rd 6/11 6/16

- San Diego Comic-Con Preview (July 24–27)
- Children's Flying Starts
- Digital Content Solutions
- BookLife

6/2 6/16

June 30th 6/16 6/20

- Fall Fiction & Nonfiction Preview *

July Space Materials

July 14th 6/30 7/4

- Fall Children's Preview *
- BookLife

July 21st 7/9 7/14

- Fall Comics / Graphic Novel Preview *
- Writers to Watch

July 28th 7/16 7/21

- Fall Religion & Spirituality Preview*
- BookLife

August Space Materials

Aug. 4th 7/23 7/28

- Back to School (School & Library Spotlight: Edition III)*
- Books in Spanish

Aug. 11th 7/30 8/4

- Fall Travel
- Non-fiction Debuts
- BookLife

Aug. 18th 8/6 8/11

- Cookbooks *
- Religion & Spirituality: Bibles, Devotionals, & Study Guides

Aug. 25th 8/13 8/18

- Independent Publishing Issue
- Fall Regional Trade Shows Preview
- Big Indie Books for Fall
- BookLife

• Indie Bookshelf Roundup 7/25 8/15



2025 EDITORIAL CALENDAR

| September | Space | Materials |
|--|-------------|-------------|
| Sept. 8th | 8/27 | 9/1 |
| <ul style="list-style-type: none"> Middle Grade * Printing in Hong Kong | 8/11 | 9/1 |
| Sept. 15th | 9/3 | 9/8 |
| <ul style="list-style-type: none"> Freedom to Read Issue BookLife | | |
| Sept. 22nd | 9/10 | 9/15 |
| <ul style="list-style-type: none"> NYCC Preview (Oct. 9–12) | | |
| Sept. 29th | 9/17 | 9/22 |
| <ul style="list-style-type: none"> Frankfurt Show Guide (Oct. 15 - 19) BookLife Canadian Pub. Supplement* | 9/15 | 9/19 |

| October | Space | Materials |
|--|--------------|--------------|
| Oct. 6th | 9/22 | 9/26 |
| <ul style="list-style-type: none"> Holiday Gift Guide* | | |
| Oct. 13th | 10/1 | 10/6 |
| <ul style="list-style-type: none"> Sci-Fi/Fantasy/Horror * Religion & Spirituality: Mind/Body/Spirit BookLife Spotlight on Arab Publishing | | |
| Frankfurt Show Daily (Oct. 15–19) | 10/3 | 10/8 |
| Oct. 20th | 10/8 | 10/13 |
| <ul style="list-style-type: none"> Books in Spanish: Guadalajara Show Guide Tough Topics for Kids | 9/20 | 10/10 |
| Oct. 27th | 10/15 | 10/20 |
| <ul style="list-style-type: none"> Best Books in 2025 BookLife | | |

| November | Space | Materials |
|---|--------------|--------------|
| Nov. 3rd | 10/22 | 10/27 |
| <ul style="list-style-type: none"> NCTE Preview Mysteries, Thrillers & True Crime * Star Watch | | |
| Nov. 10th | 10/29 | 11/3 |
| <ul style="list-style-type: none"> Graphic Novel Media Tie-Ins Salary Survey Academic Religion/Spirituality Supplement BookLife University Press Spotlight | TBD | TBD |
| Nov. 17th | 11/5 | 11/10 |
| <ul style="list-style-type: none"> In Focus: Diversity in Publishing * | | |
| Nov. 24th | 11/12 | 11/17 |
| <ul style="list-style-type: none"> Pop Science World's Largest Publishers Spotlight on Japan BookLife | 11/10 | 11/14 |

| December | Space | Materials |
|--|--------------|--------------|
| Dec. 1st | 11/19 | 11/24 |
| <ul style="list-style-type: none"> Business, Leadership & Personal Finance * Audiobook Preview | 11/1 | 11/21 |
| Dec. 8th | 11/26 | 12/1 |
| <ul style="list-style-type: none"> Spring Fiction & Nonfiction Preview * | | |
| Dec. 15th | 12/3 | 12/8 |
| <ul style="list-style-type: none"> Year in Review PW Person of the Year Melcher Award Children's Flying Starts BookLife | | |

Key:

Main Features in Bold

Special Issues in Red

Books in Spanish in Green

Focus on Social Issues in Blue

Religion & Spirituality in Violet

PW Studio/Custom Content in Orange

* PW Insider